

The NEW Woman Rules on Driving Your Career

From The New Woman Rules

- A career is not a ladder, but a highway with off-ramps and on-ramps and turns that will take you to interesting places. You may want to go north, but you can get there by heading east.
- Sometimes, the way to go up is to go down. Or sideways.
- Take on projects that you can put your name on.
- Create a voice within your organization. Have your fingerprint or handprint on something different in the organization.
- Be a change agent.
- Embrace risk.
- Don't be afraid to take on a challenge—even if you fear you don't know enough about it. You will learn it through your leadership of others.
- You are in charge of your own destiny. There is no pre-set path to success.
- Give yourself permission to promote yourself rather than waiting for somebody else to promote you. Don't wait for a promotion to take on new responsibility.
- You can always go home. You can't always reconstruct an opportunity. Have run at it and give up later if it is necessary, but an opportunity may never again.
- You are not always ready for a promotion. You are not the No. 1 person until have the job. You can't practice for it until you do it.
- Don't be afraid to go lateral. Go for the best experiences.
- Always ask what you can do better.
- Work in an environment that has a culture that is consistent with your values.
- Merchandise your success. Don't be humble about your results.
- It is not the responsibility of senior management to notice your results.
- You will be rewarded for your willingness to be bold and go after something.
- Speak up for yourself. Don't always accept the immediate response. Continually push the envelope, but do it in a way that doesn't alienate people.
- Ask your boss and boss's boss how you are doing against your objectives. way, they know what you are doing.
- It is okay to say no. It doesn't mean you will never have another opportunity.
- If you stay in a demeaning situation or one that holds you back, you will mediocre.
- Life is too short to do work that you are not passionate about.
- This is a marathon. It is not a sprint.